



## **WEB DEVELOPER**

Posted December 2009

Full time associate needed to provide web development support for e-commerce website and limited back office integration for the site. Also, technical support for some content development and other marketing programs. Newton Running is a Boulder, CO based dynamic running shoe company (see [newtonrunning.com](http://newtonrunning.com) for more information on the company).

### **DUTIES REQUIRED:**

Reporting to Director of Marketing and collaborate with contracted web application development firm in managing the Newton Running website and online marketing efforts.

- Build and distribute e-mail campaigns and newsletters
- Website content revisions
- Website upgrade/re-design as needed
- Maintain online schedule of promotions and updates
- Assist in the design and development of future web applications (e.g. Retailer portal)
- Participate in social media efforts: blog, Twitter, Facebook
- Manage Point of Sale (POS) and ecommerce systems
- Manage data exchange between POS and Ecommerce system (XML, MySQL)
- Reporting from web tools and Netsuite reports

### **THE IDEAL CANDIDATE WILL HAVE THE FOLLOWING TRAITS AND EXPERIENCE:**

- At least 3 years of relevant experience in a small company
- High level of computer proficiency (Photoshop, Adobe Illustrator, Microsoft Word, Excel, Outlook/Entourage)
- Database management experience
- Ideal candidate has experience with Netsuite back office or is a quick study
- HTML, CSS, JavaScript, PHP, MySQL, Flash
- Joomla CMS or other CMS experience required
- Must be skilled at working independently, have self initiative, and have an ability to prioritize
- Proactive and highly process-oriented
- Organized, accurate and detail oriented
- Ability to handle multiple projects simultaneously
- Goal/deadline driven

Experience as a runner or triathlete is a distinct plus. The Web Developer Associate will take advantage of working in an attractive downtown Boulder office, discounted product and working with brilliant people in an innovative new company. Interested candidates please send resume and salary requirements to [pam@newtonrunning.com](mailto:pam@newtonrunning.com).